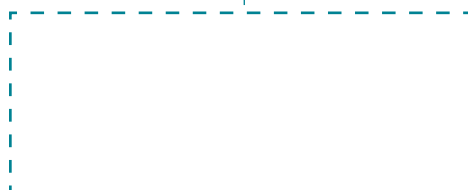Imprint Area
2.396" x 0.934

Product Edge/Cut Line | The edge of the product or product imprint area

BLEED | Extend artwork out to this line on products allowing bleeds